Chick-fil-A, Inc., Company Fact Sheet

Company Description

Credited with introducing the original Chick-fil-A® Chicken Sandwich and pioneering in-mall fast food, Chick-fil-A®, Inc., is one of the nation’s largest privately held restaurant chains—with more than 1,800 restaurants in 40 states and Washington, D.C. (as of September 2014)—and the largest quick-service chicken restaurant chain in the nation, based on annual system-wide sales.

Mission Statement

Be “REMARK”able

Sales

System-wide sales in 2013 reached $5 billion.

Innovative Concepts

Mall/In-Line Restaurants

Recognized as the pioneer in quick-service mall food, Chick-fil-A still considers mall-based restaurants an integral part of its business. Nearly 300 major shopping mall restaurants are in operation today.

Stand-Alone Restaurants

In response to customer demand for convenience and accessibility, Chick-fil-A began opening stand-alone restaurants in high-traffic locations in 1986. The chain now operates more than 1,200 stand-alone locations.

Drive-Thru-Only Outlets

Typically located near shopping malls, these outlets operate as satellite locations to a parent restaurant inside the mall and offer fast service and added convenience to the customer. Chick-fil-A currently operates 35 drive-thru-only restaurants across the country.
Dwarf House®

These full-service restaurants offer an extensive menu and provide customers a choice of table service, walk-up counter service or a drive-thru window. Thirteen Chick-fil-A Dwarf House restaurants currently operate in metro Atlanta.

Truett's Grill®

Truett's Grill is a full-service '50s diner-themed concept that features the full Chick-fil-A menu, as well as select items from Truett Cathy's original Dwarf House restaurant, which he and his brother opened in Hapeville, Georgia, in 1946. Featuring a streamline diner design with unique decor, Truett's Grill offers counter service, seated dine-in service and drive-thru service. The first Truett's Grill opened in 1996 in Morrow, Georgia, to commemorate Cathy's 50th Anniversary as a restaurateur. In May 2003, a second restaurant was opened in McDonough, Georgia, and a third Truett's Grill opened in Griffin, Georgia, in October 2006, in celebration of Cathy's 60 years in the restaurant industry.

Truett's Luau®

Truett Cathy's latest entrepreneurial vision – an exclusive one of a kind restaurant concept that blends fresh seafood items such as Mahi-mahi, Ahi tuna, cod, calamari and shrimp as well as other Hawaii-inspired dishes. Several Chick-fil-A favorites are available including the original Chick-fil-A® Sandwich, Chick-fil-A Chick-n-Minis™, Waffle Potato Fries® and hand-spun milkshakes. Located in Atlanta's backyard, Fayetteville, Georgia, the restaurant opened in December 2013.

Licensed, Non-Traditional Outlets

Chick-fil-A has established this program to enable licensed partners to serve delicious Chick-fil-A food in settings such as college campuses, hospitals, airports, and business and industry locations. For these outlets, the Chick-fil-A brand is licensed to established institutional contract foodservice operators or self-operated food operations. There are more than 250 of these locations currently.

Satellite/"Lunch-Counter"

Satellite or "lunch-counter" concepts offer fast service to customers in office buildings and high-traffic locations during peak lunch hours. Seven satellite operations are currently open.
Sponsorships

Seventeen years after the chain signed on as the first-ever title sponsor of the Chick-fil-A Peach Bowl®—and eight years after debut of the newly renamed Chick-fil-A Bowl—the classic college football match-up and longest-running rivalry between Atlantic Coast Conference (ACC) and Southeastern Conference (SEC) teams continues to set records. The 2013 Chick-fil-A Bowl drew a 17th-consecutive sellout crowd to Atlanta’s Georgia Dome to witness the Dec. 31 clash between the ACC’s Duke University Blue Devils and the SEC’s Texas A&M University Aggies. The game continues to lead all bowls in charitable donations to a variety of charities, and has provided a record $7.4 million total payout to participating universities. Visit the official Chick-fil-A Bowl website for more information.

foundations/Scholarships

Chick-fil-A Foundation: The Chick-fil-A Foundation is the corporate foundation of Chick-fil-A, Inc. A not-for profit organization, the purpose is to lead the Chick-fil-A’s commitment to support youth and education in local communities. The Foundation manifests the corporate purpose, through youth empowerment, community initiatives, and employee engagement opportunities. Visit the Foundation’s website to learn more.

WinShape Foundation: WinShape Foundation was founded some 29 years ago by Truett and Jeannette Cathy. The umbrella program encompasses WinShape Homes, which currently operates 13 homes in Georgia, Tennessee and Alabama. The WinShape College Program provides 120 students at Berry College with experiential training in Christian leadership and community. In addition to the training, WinShape Foundation provides a $4,000 scholarship to these students enrolled at Berry College. WinShape Camps offers boys and girls summer programs at the college, and are attended by more than 18,000 campers each year.

Additionally, WinShape® operates the WinShape Retreat℠, a high-end retreat and conference facility located on the school’s Mountain Campus. The multi-use facility hosts marriage enrichment retreats along with business and church-related conferences and, in summer months, houses the girls attending WinShape Camps. WinShape Retreat also accommodates couples attending marriage-intensive programming through WinShape Marriage.

Finally, WinShape® Wilderness is dedicated to using adventure to equip people to experience real change, not just in a team setting, but also through personal transformation. WinShape® Wilderness is an outdoor adventure program that facilitates experiential learning for all audiences in ropes course settings as well as canoeing, rock climbing and backpacking venues.

Chick-fil-A Leadership Scholarship Program: Chick-fil-A separately offers $1,000 college scholarships to its restaurant employees, a 41-year Chick-fil-A tradition that has awarded more than $32 million in scholarships.

Executive Committee

S. Truett Cathy, founder and chairman emeritus
Dan T. Cathy, chairman, president and chief executive officer
Donald M. "Bubba" Cathy, executive vice president and Dwarf House president
James "Buck" McCabe, executive vice president, finance and chief financial officer
Steve Robinson, executive vice president, chief marketing officer
Timothy Tassopoulos, executive vice president, operations
Jon Bridges, vice president, customer experience
Andrew T. Cathy, vice president, people
Lynn Chastain, vice president and general counsel
Brent Ragsdale, vice president, chief accounting officer
Cliff Robinson, vice president, field operations

Headquarters

Chick-fil-A, Inc.

5200 Buffington Road

Atlanta, GA 30349-2998

(404) 765-8038

Chick-fil-A.com

press.Chick-fil-A.com

TruettCathy.com

Twitter.com/Chick_fil_A

Facebook.com/ChickfilA

**MEDIA NOTE:** Visit press.Chick-fil-A.com for all media materials, including high-resolution, downloadable photos, video and graphics. For interview requests, contact Carrie Kurlander or Brenda Morrow at (800) 404-7196. Inquiries from the PUBLIC should be directed to (404) 765-8000 or TruettCathy.com.

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